



What's Behind Your InsulWall®?

Kendal Floral's Unused Warehouse Space
Now Home to Driscoll's Berries

A BERRY Good Idea - Temporary Use of Vacant Warehouse Space

The Situation

Kendal Floral had nearly 6,000 square feet of warehouse space sitting idle. Already using InsulWall® to create two distinct cooler rooms for its tropical plant division and floral storage during peak seasons, Kendal knew it could configure this space to meet a future tenant's cold storage needs. Using InsulWall to isolate this unused area for cold storage would greatly expand its ability to attract a seasonal tenant.

Driscoll's Berries was in need of an additional storage area for blueberries and strawberries during its peak season - June, July, and August. Driscoll required a cold storage area to maintain a constant temperature of 33°F to ensure product integrity.

The Solution

Kendal Floral & Driscoll's Berries - a win/win relationship. Kendal Floral was able to sublet this idle warehouse space to Driscoll's Berries during its busy season only. After the summer months, Kendal Floral was able to regain use of the space the remaining nine months of the year.

Kendal reached out to its distributor - Josh Welch with Engineered Products, a Papé company - to review construction options to meet Driscoll's Berries' needs. Welch contacted Randall to help design this cold storage room using InsulWall. InsulWall's

insulating abilities, flexibility and modularity made it the right choice to create this temporary cold storage area.

"Driscoll's seasonal use of the 6,000 square foot space made it the perfect application for InsulWall. We needed a modular, insulated curtain wall solution that could be taken down, stored, and reinstalled the following year."

- Josh Welch, Engineered Products



InsulWall was engineered to integrate with swing doors and installed in three days. In addition, pallet racking was installed to maximize storage space.

The Results

Unused warehouse space represents a missed revenue opportunity. InsulWall's modularity - its ability to hung, taken down, moved or rehung make it a flexible, sustainable, and economical solution to repurpose and use idle warehouse space.

Operating Impact



Repurposed Space:
6,000 square feet



Temporary Storage of:
Strawberries and blueberries



Timeframe:
June, July, August



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