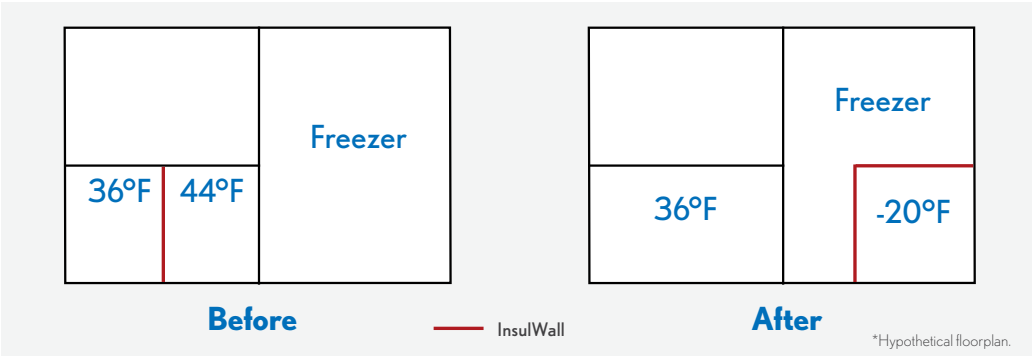




What's Behind Your InsulWall®?

One Sweet Ice Cream Room

Client	Profile	Challenge
Largest North American distributor of food products to restaurants and institutions	170,000 sq. ft. distribution center	Reconfigure space to accommodate a larger cooler area and build a new -20°F ice cream freezer



Challenge

- In 2005, the Operations group teamed with Randall to install InsulWall to zone their cooler areas.
- In 2010, the Operations team determined that a larger 36° F cooler and a new ice cream room was needed.

Strategy

- Reconfigure the two cooler areas into one to create a more efficient pick/pack process.
- Create new -20° F ice cream room within the freezer reusing existing InsulWall panels from the cooler and purchasing additional panels.
- “We have been waiting to build our ice cream freezer until we reconfigured the cooler area – knowing we’d have extra InsulWall panels available from the cooler. We were able to reuse all of the panels and order just 7 InsulWall panels to complete our 35’ x 60’ ice cream freezer,” commented the Director of Facility Operations.

InsulWall Delivered – Comparing InsulWall to a Rigid Wall

Many factors affect price including labor, freight, facility, etc. This is an average cost comparison of removing a 31 ft. wall and building a new 60 ft. wall.

InsulWall	Rigid Wall
Remove and relocate 7 panels; Add 7 panels to create new wall	Remove a 31 ft. rigid wall; Build new 60 ft. wall
\$7,523.10*	\$19,746.00*

Total Savings with InsulWall: \$ 12,222.90

*Cost estimates provided by private contractor; cost includes materials and estimated labor.